

Exam. Code : 105404

Subject Code: 1470

B.B.A. Semester—IV

BPA-405 : BUSINESS ENVIRONMENT

Time Allowed - 3 Hours]

[Maximum Marks—50

- Note :**
- (1) **Section-A :** Attempt any **TEN** questions.  
Each question carries 1 mark.
  - (2) **Section-B :** Attempt any **TWO** questions.  
Each question carries 10 marks.
  - (3) **Section-C :** Attempt any **TWO** questions.  
Each question carries 10 marks.

**SECTION—A**

1. (a) What is meant by micro environment factors ?
- (b) Define the term economic development.
- (c) Mention two positive effects of liberalisation.
- (d) What is the need of environmental scanning ?
- (e) What is SWOT analysis ?
- (f) Why there is a trend towards privatisation in India ?
- (g) What is meant by deficit financing ?
- (h) What is meant by social responsibility of business ?

- (i) Mention the penalties under FEMA.
- (j) Write two key features of latest budget.
- (k) What is meant by fiscal policy ?
- (l) Define the term social audit.

### SECTION—B

- 2. Explain the various macro environment factors affecting business organisations.
- 3. Define the term business environment. Discuss the role of business manager in analysis and diagnosis of environment.
- 4. Write a detailed note on Environmental Threats and Opportunity Profile (ETOP).
- 5. Critically evaluate the globalisation of Indian economy.

### SECTION—C

- 6. What are the objectives of monetary policy in India ? Describe various instruments used to achieve them.
- 7. Describe the salient features of FEMA.
- 8. Give the rationale of disinvestment of public enterprises. Also discuss its implications.
- 9. What are the major objectives of economic planning in India ? Also write the main problems of Indian economy.